

# JUICY MARBLES®

Give your customers the  
best in plant-based

PRODUCT CATALOGUE 2025/2026



# Food that makes you question reality and remember every bite

At Juicy Marbles we do not just make food. We engineer edible miracles that bring joy back to the plate. Born in 2021 out of a love of primal pleasures and a refusal to accept beige tasting health food, our mission is clear: to be the heart of every home kitchen with creations that feed both body and soul.

The proof is already on the plate. Since our beginning we have introduced the world's first plant based marbled steak, then followed with whole cut loins and baby bone-in ribs. These cuts are not imitations. They are provocations. Crisp golden crusts. Lush marbling. Velvety tenderness that makes even the most devout carnivore question reality.

And the magic behind it? None of this comes from a lab or a shelf of shady powders. Our secret is ancient grains, fermentation, and a sprinkle of Grandma Marbles' unapologetic sorcery. Small, purple haired, and very much real in spirit, she somehow makes you feel cozy and nourished while dropping flavors bold enough to stop conversation mid bite.

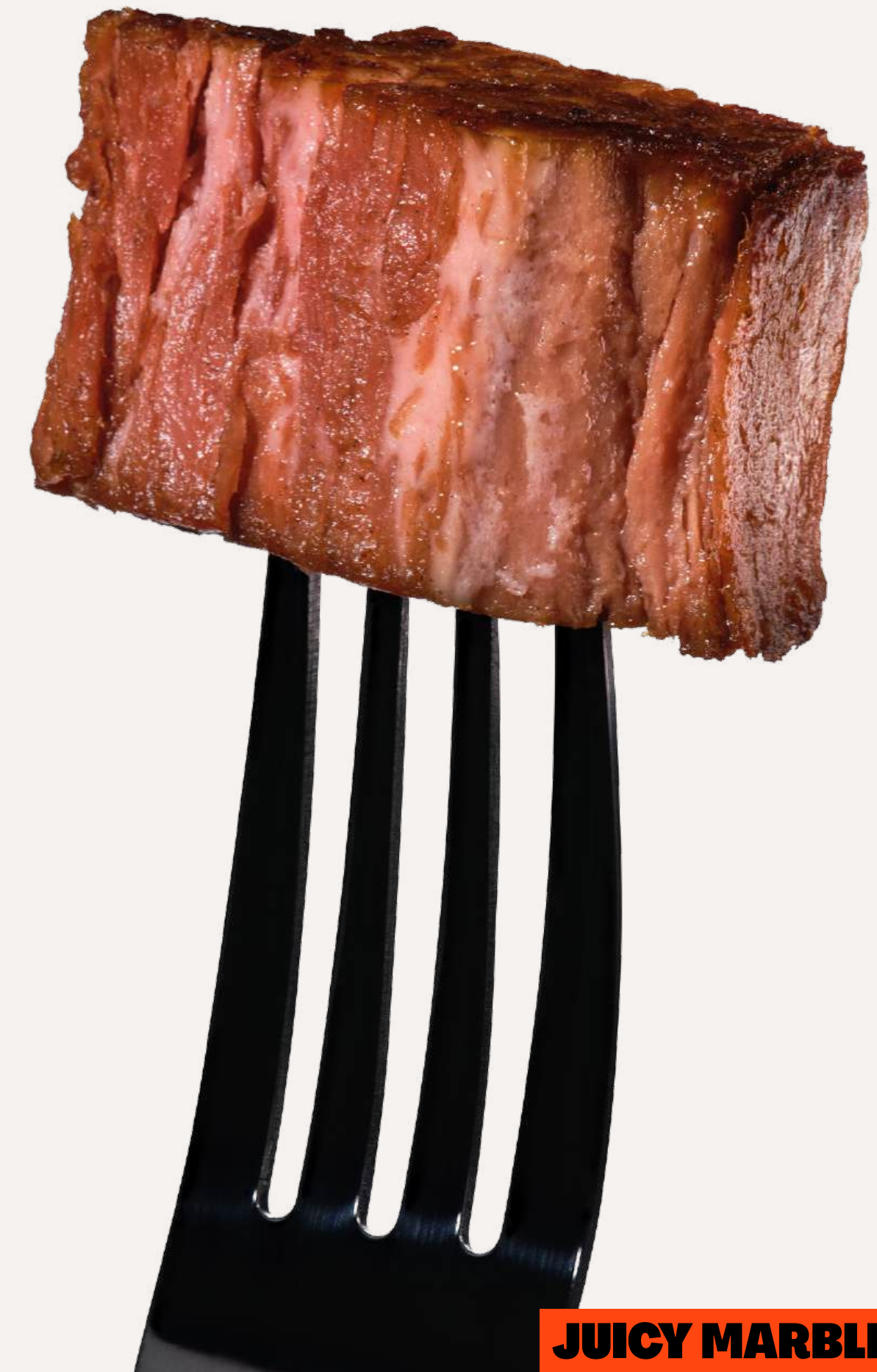
That spirit is at the core of Juicy Marbles. We are a collective of creators who do food, science, and art. Our work is not about copying meat. It is about reimagining what the center of the plate can be.

We believe indulgence and nourishment belong together. That is why we create food that excites people, nourishes them, and turns even an ordinary meal into a memory. Weeknight dinners, holiday feasts, or diabolical dinner parties all deserve food that feels familiar and extraordinary.

From award winning launches to shelves in more than 25 countries, Juicy Marbles is rewriting the story of meat. This is not just food. This is the Surreal Kitchen Experience.

Keep it juicy,

— Mr. Marbles  
*M. Marbles*





What sets us apart

WHY US

# Winning shelves and hearts with every bite

Since our 2023 retail debut, Juicy Marbles has been carving out space in major UK and EU chains. From lightning-fast reorders to chart-topping launches, the proof is already on the shelves.

TESCO

coop

Waitrose

SPAR



BILLA



Sainsbury's

MIGROS

METRO

2400+

RETAIL LOCATIONS  
ACROSS UK & EU

From Waitrose to Lidl, our cuts are now rolling out in major national chains across Europe.

#1

PLANT-BASED SKU  
IN TESCO

The thick-cut filet is Tesco's best-selling plant based product, outpacing every other meat-free launch to date.

2h

REORDER AFTER  
LAUNCH IN LIDL

Demand was so strong that Lidl placed a new stock request within two hours of our Slovenia debut.

86%

SELL-THROUGH IN 4  
DAYS AT WAITROSE

The thick-cut filet became one of the fastest plant based debuts in Waitrose history, with shelves nearly cleared in its first week.

JUICY MARBLES®

## WHY US

# More than just a fleeting craving

Our community keeps coming back for more, while the industry continues to recognize Juicy Marbles as a pioneer in plant-based dining. Loyalty on the plate and recognition on the stage prove that edible miracles are here to stay.

## ±1.95

### AVERAGE CART SIZE

Most customers order more than one cut, building bigger baskets with variety.

## 58%

### LOYAL FANS RETURN

Over half of customers come back for repeat orders again and again.

## €117.05

### HIGH VALUE PER ORDER

People crave the full experience, filling their carts with premium cuts.

## <1h

### LAUNCH SELL-OUTS

Stocks cleared in under an hour, driven by extraordinary demand.



Our fans don't just eat.  
They preach.



**WHY US**

# From special occasions to everyday kitchen staples

With curated product lines, we offer a complete plant-based range that covers every occasion.

From indulgent show-stoppers to everyday staples, our cuts bring customers back, spark curiosity on shelves, and keep baskets full.



## MARBLES' SIGNATURES

PREMIUM WHOLE CUTS



## SURREAL PANTRY

CURATED BY OUR EXTENDED FAMILY



## MARBLES' WEEKNIGHT HEROES

HONEST EVERYDAY BASICS

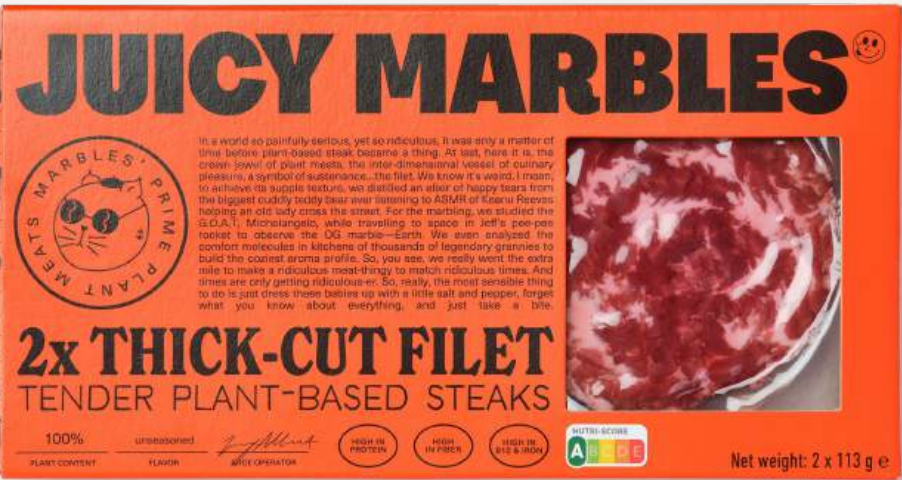
**JUICY MARBLES®**



# MARBLES' SIGNATURES

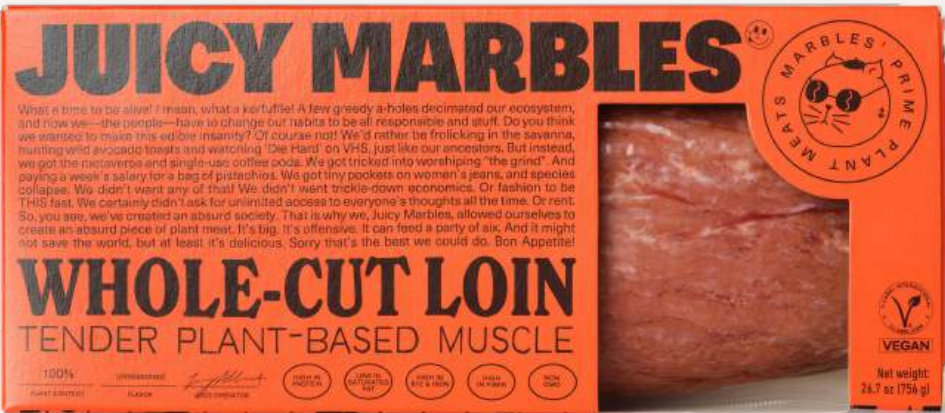
# Meet the line-up that defined a new category

Our premium cuts put Juicy Marbles on the map. They remain the gold standard for plant-based whole-cuts, combining indulgence, versatility, and nutrition in formats that excite both customers and retailers.



## THICK-CUT FILET

The first plant-based steak with fat marbling, the Thick-Cut Filet defined the whole-cut category. A favorite in both D2C and retail channels.



## WHOLE-CUT LOIN

The largest plant-based cut on the market, perfect for recreating classic meat dishes or cooking for a crowd with one versatile ingredient.



## BABY RIBS

An entirely new plant-based experience. Tender “meat” pulls right off the bone, with 32 g of complete protein per serving.



## MEATY MEAT

An everyday protein for home chefs who value nutrition. With a succulent texture and 100% natural label, it's as versatile as it is satisfying.

# THICK-CUT FILET

The first marbled plant based steak. Legendary texture, quick to prepare, and packed for everyday indulgence. Perfect for date nights, casual dinners, or weekend treats.

BEST  
SELLER

### A PROVEN FAVORITE

A standout performer across retail and food service since launch, with over 1,000,000 steaks sold since 2023.

PRIME  
CUT

### NUTRIENTS MEET INDULGENCE

20g of protein with fiber, iron, and B12 in a tender cut that cooks in minutes and leaves an impression.



VEGAN

### PACKAGING INFO

CU Net Weight	226 g (2 × 113 g)
CU/CS	4
CS Net Weight	904 g
Pallet capacity	384
Storage	≤ -18°C
Selling options*	Frozen, refrigerated
Frozen shelf life	18 months (≤ -18°C)
Refrigerated shelf life	18 days (+4°C - +8°C)



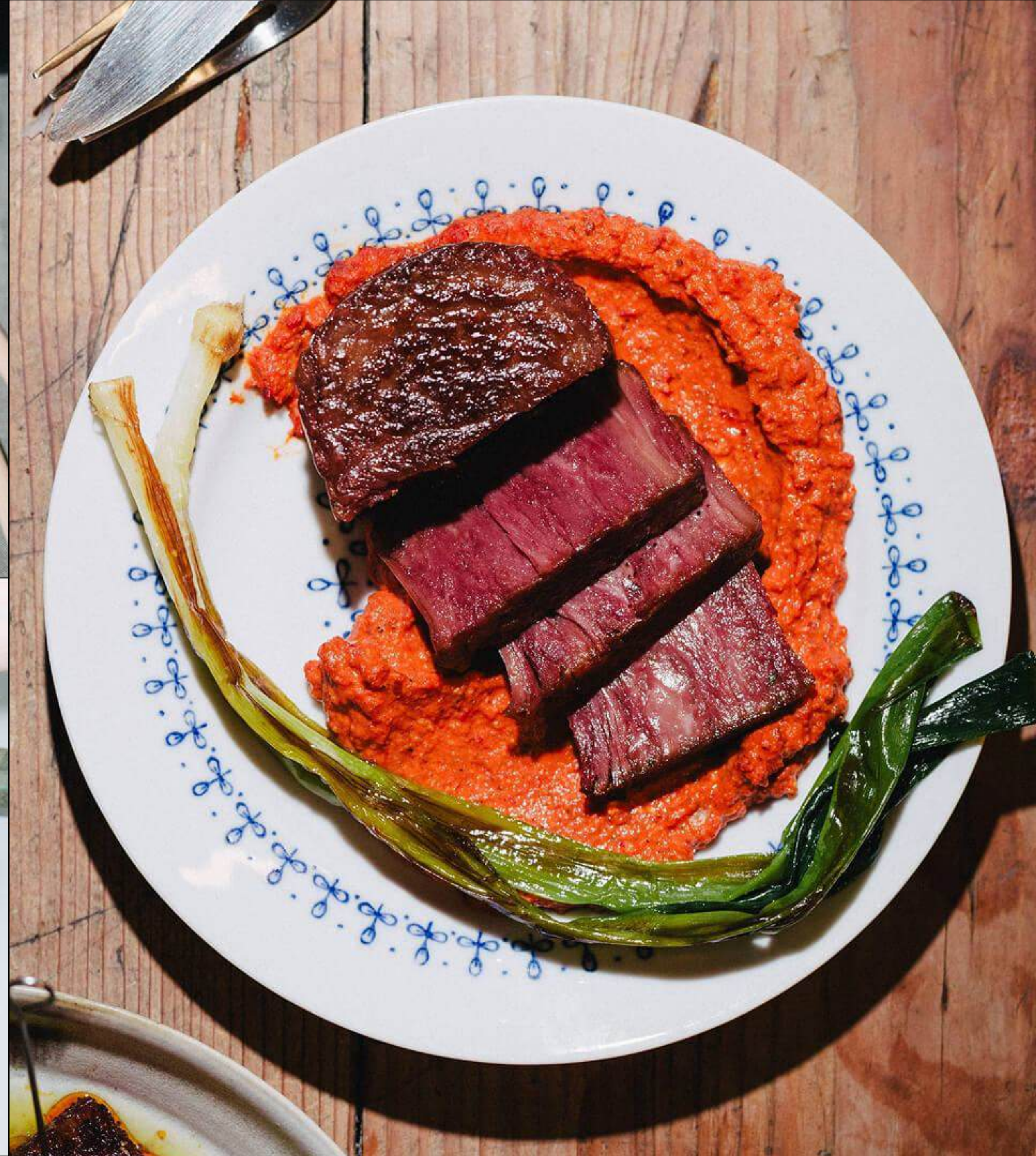
### INGREDIENTS

Water, **Soy Protein Concentrate (27%)**, Sunflower Oil, Natural Flavours, Red Beet Juice Concentrate, Thickeners (Carrageenan, Methylcellulose), Vitamin B12

### NUTRITION FACTS PER 100 g

Energy Value **652 kJ / 156 kcal**, Fat **7 g** (of which saturated fat **0,8 g**), Carbohydrate **2,4 g** (of which sugars **0,9 g**), Dietary Fiber **5,9 g**, Protein **18 g**, Salt **0,78 g**, Iron **4,8 mg**(34% RI), Vitamin B12 **1,25 µg** (50% RI)





# WHOLE-CUT LOIN

Family gatherings. Fancy parties. Or epic Sunday meal-prep. The loin is a kitchen staple for weekly occasions, offering size and versatility unmatched in the plant-based category.

FEAST  
READY

## BIG, VERSATILE, AND UNFORGETTABLE

At 750 g, the loin is the largest plant-based cut on the market, ready for roasts, stir-fries, or carving for a crowd.

RICH IN  
PROTEIN

## NOURISHMENT WITHOUT COMPROMISE

Delivers a solid nutritional profile with complete protein and natural ingredients — no funny stuff.



VEGAN

### PACKAGING INFO

CU Net Weight	756 g
CU/CS	3
CS Net Weight	2268 g
Pallet capacity	300
Storage	≤ -18°C
Selling options*	Frozen, refrigerated
Frozen shelf life	18 months (≤ -18°C)
Refrigerated shelf life	21 days (+4°C - +8°C)



### INGREDIENTS

Water, **Soy Protein Concentrate (27%)**, Sunflower Oil, Natural Flavours, Red Beet Juice Concentrate, Thickeners (Carrageenan, Methylcellulose), Vitamin B12

### NUTRITION FACTS PER 100 g

Energy Value **652 kJ / 156 kcal**, Fat **7 g** (of which saturated fat **0,8 g**), Carbohydrate **2,4 g** (of which sugars **1,3 g**), Dietary Fiber **5,9 g**, Protein **18 g**, Salt **0,7 g**, Iron **4,8 mg**(26% RI), Vitamin B12 **1,25 µg** (50% RI)





# BABY RIBS

An entirely new plant-based experience that pulls apart like the real thing.  
Juicy, tender, and built for bold menus or weekend feasts.



VEGAN



### BUILT TO SURPRISE

A full sensory experience with bones you can actually eat — tender texture, juicy bite, and visual wow-factor.



### 32G OF PROTEIN, ZERO NONSENSE

A clean label cut with 32g of protein, iron, and B12. Nutrient dense and built for BBQs, feasts, and bold menus.



PACKAGING INFO	
CU Net Weight	350 g
CU/CS	4
CS Net Weight	1400 g
Pallet capacity	432
Storage	≤ -18°C
Selling options*	Frozen, refrigerated
Frozen shelf life	18 months (≤ -18°C)
Refrigerated shelf life	21 days (+4°C - +8°C)



### INGREDIENTS

Water, **Soy Protein Concentrate (24%)**, Sunflower Oil, Natural Flavours, Pea Protein Isolate, Red Beet Juice Concentrate, Salt, Apple Extract, Vitamin B12

### NUTRITION FACTS PER 100 g

Energy Value **822 kJ / 212 kcal**, Fat **11 g** (of which saturated fat **1,3 g**), Carbohydrate **1,4 g** (of which sugars **1,4 g**), Dietary Fiber **9,8 g**, Protein **21 g**, Salt **1,2 g**, Iron **3,9 mg**(28% RI), Vitamin B12 **1,25 µg** (50% RI)





# MEATY MEAT

Your everyday protein companion. Meaty Meat brings rich flavor, juicy texture, and full versatility to anything from wraps and stir fries to stews and salads. A reliable fridge essential.



### BUILT FOR REAL-LIFE COOKING

From weeknight stir fries to weekend stews, Meaty Meat fits into all kinds of dishes with juicy flavor and endless versatility.



### OUR MOST NUTRITIOUS RECIPE EVER

38g of complete protein per pack, plus fiber, B12, selenium, and zinc — all from simple, recognizable ingredients.



VEGAN

PACKAGING INFO	
CU Net Weight	180 g
CU/CS	4
CS Net Weight	720 g
Pallet capacity	560
Storage	≤ -18°C
Selling options*	Frozen, refrigerated
Frozen shelf life	18 months (≤ -18°C)
Refrigerated shelf life	21 days (+4°C - +8°C)

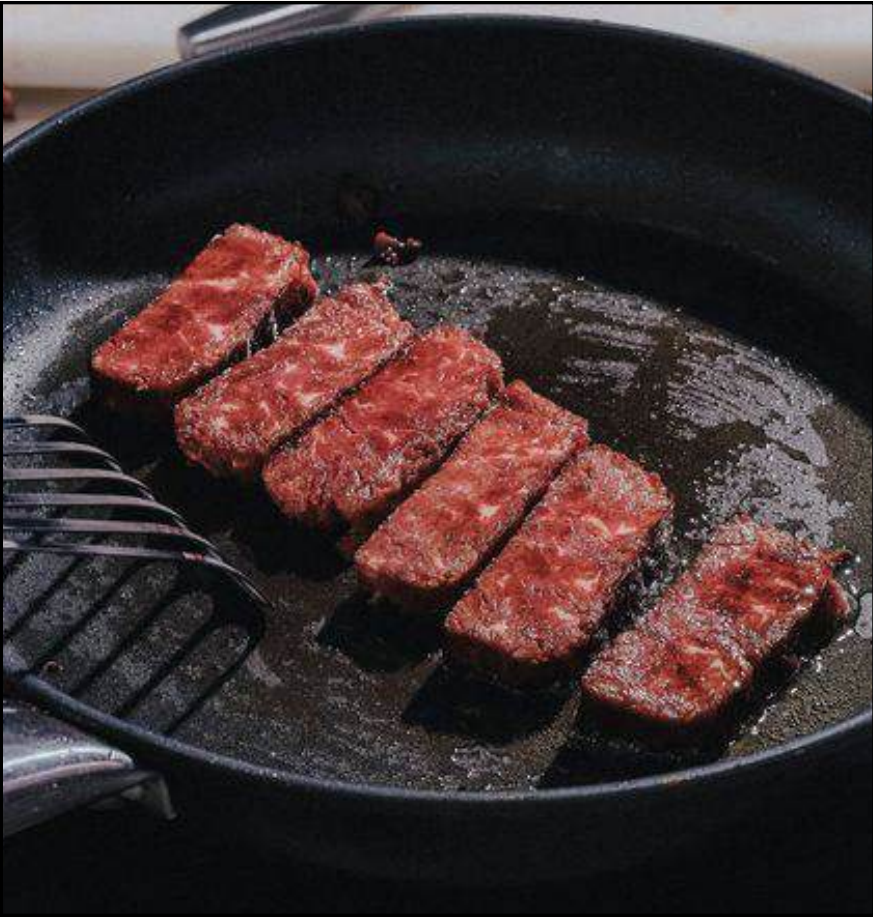


**INGREDIENTS**

Water, **Soy Protein Concentrate (26%)**, Red Beet Juice Concentrate, Natural Flavours, Sunflower Oil, Pea Protein Isolate, Salt, Apple Extract, Zinc Gluconate, Sodium Selenite, Vitamin B12

**NUTRITION FACTS** PER 100 g

Energy Value **724 kJ / 173 kcal**, Fat **6.8 g** (of which saturated fat **1,2 g**), Carbohydrate **3,6 g** (of which sugars **1,7 g**), Dietary Fiber **6,3 g**, Protein **21 g**, Salt **1,2 g**, Iron **3,6 mg**(26% RI), Vitamin B12 **1,25 µg** (50% RI)





A close-up shot of a person's hands holding a burger. The burger features a dark, textured plant-based patty, a slice of red tomato, and shredded green lettuce on a golden-brown bun. In the background, a bag of 'JUICY MARBLES UMAMI BURGER' is visible, along with some fresh vegetables like tomatoes and onions on a grey surface. The text 'SURREAL PANTRY' is overlaid in the center in a bold, white, serif font.

# SURREAL PANTRY

# UMAMI BURGER

A koji-fermented, whole-grain patty forged by protein alchemists in a smoky cauldron of umami. With 26g of complete protein and a deep, nutty bite, it nestles into buns, bowls, or the mouths of moaning flexitarians.

PROTEIN  
PACKED

## MORE PROTEIN THAN TYPICAL TOFU. MORE FLAVOUR TOO

26g of complete plant protein in every 100g — and yes, it's actually good.

NATURALLY  
UMAMI

## REAL KOJI, REAL DEPTH OF FLAVOUR

Savoury, aromatic, and available in Natural, Smoked Pepper, Onion, and Spinach.

CLEAN  
LABEL

## POWERED BY KOJI AND WHOLE-FOOD INGREDIENTS

Fermented with pearl barley, quinoa, sunflower protein, and miso — no weird additives.



VEGAN

### PACKAGING INFO

CU Net Weight	200 g
CU/CS	8
CS Net Weight	1600 g
Pallet capacity	1760
Refrigerated shelf life	30 days (+4 °C - +8 °C)



### INGREDIENTS

Water, **Wheat Gluten**, Sunflower Protein 6.8%, Onion, Koji **Barley** 5.3%, Sunflower Oil, Quinoa 2.8%, Miso Paste, Spices, Molasses, Flaxseed, **Mustard**, Apple Cider Vinegar, Iodized Salt, Tomato Concentrate, Natural Smoke Flavouring

### NUTRITION FACTS PER 100 g

Energy Value **804 kJ / 192 kcal**, Fat **5,3 g** (of which saturated fat **0,6 g**), Carbohydrate **7 g** (of which sugars **3,8 g**), Dietary Fiber **5,0 g**, Protein **26 g**, Salt **1,3 g**

# JUICY MARBLES & FRIENDS

**JUICY MARBLES®** x



**Revo  
FOODS**

# KINDA COD

A flaky, tender white fish alternative with mild flavor and a soft bite that bends to your will. Cooks in minutes, holds strong in saucy chaos, and slips into everything from cozy stews to brash noodle bowls. Its subtle oceanic whisper makes it ideal for chefs chasing speed, versatility, and undeniable comfort. Mr. Marbles approved it after three silent hours staring into a tide pool, pondering the sacred geometry of umami.



## FLAKY, TENDER, AND JUST FISHY ENOUGH

A plant-based filet with a satisfyingly delicate texture and mild flavor that works across cuisines — from tacos and chowders to fish and chips.



## MILD TASTE, SEA-INSPIRED NUTRITION

With a clean white interior and subtle flavor, it’s the perfect base for brothy builds — fortified with iron, B12, and a complete protein profile.

PACKAGING INFO	
CU Net Weight	100 g
CU/CS	7
CS Net Weight	700 g
Pallet capacity	TBD
Refrigerated shelf life	25 days (+4 °C - +8 °C)



INGREDIENTS	
Mycoprotein (44.9%), Water, Rapeseed Oil, Marinade (Rapeseed Oil, Spices, Non-Iodised Salt, Natural Flavouring), Corn Fibres, Methylcellulose, Carrageenan, Salt, DHA- And EPA-Rich Oil From The Microalgae Schizochytrium Sp., Konjac Gum; Vitamins (Vitamin B6, Folic Acid, Vitamin B12), Rapeseed Protein	
NUTRITION FACTS PER 100 g	
Energy Value 658 kJ / 157 kcal, Fat 12,4 g (of which saturated fat 1,4 g), Carbohydrate 1,9 g (of which sugars 0,2 g), Dietary Fibers 7,3g, Protein 6,0 g, Salt 1,71 g, Omega-3 fatty acids 1,0 g, Folic acid 90 µg, Vitamin B12 1 µg	





# KINDA SALMON

A silky, coral-hued fish alternative with luscious texture and just the right touch of ocean flavor. Cooks fast, plates beautifully, and carries sauces like it’s born to. Whether laid across crispy rice, folded into pasta, or topping a briny bagel, it delivers indulgence with every bite. Mr. Marbles once tried to teach it to swim — but it swam straight into a beurre blanc and never looked back.



## VELVETY TEXTURE, BRILLIANT PRESENTATION

A marbled plant-based filet with a delicate mouthfeel, vibrant coral color, and structure that sears and flakes just right.



## VERSATILE, SATISFYING, AND READY IN MINUTES

Preps fast and performs under pressure. Works hot or cold, with enough nutrition and charm to headline daily menus or elevated plates.



PACKAGING INFO	
CU Net Weight	100 g
CU/CS	7
CS Net Weight	700 g
Pallet capacity	TBD
Refrigerated shelf life	25 days (+4 °C - +8 °C)



INGREDIENTS
<b>Mycoprotein (32,8%), Soy Protein Extrudate</b> (Water, <b>Soy Protein-Concentrate</b> ), Water, Canola Oil, Rapeseed Protein, Potato Protein, Flavors, Methylcellulose, Carrageenan, Salt, DHA And EPA- Rich Oil From Microalgae Schizochytrium Sp., Konjac Gum; Vitamins (Vitamin B6, Folic Acid, Vitamin B12), Citric Acid; Beta Carotene

NUTRITION FACTS PER 100 g
Energy Value <b>915 kJ / 219 kcal</b> , Fat <b>16,5 g</b> (of which saturated fat <b>1,7 g</b> ), Carbohydrate <b>1,2 g</b> (of which sugars <b>0 g</b> ), Protein <b>13,9 g</b> , Salt <b>0,85 g</b> , Omega-3 fatty acids <b>1,3 g</b> , Folic acid <b>90 µg</b> , Vitamin B12 <b>1 µg</b>





# MARBLES' WEEKNIGHT HEROES

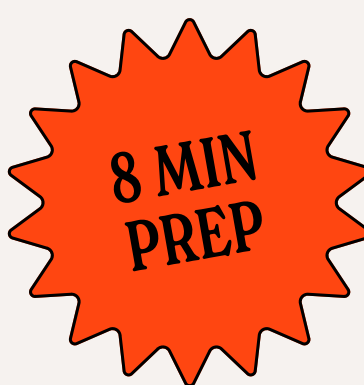
# BEEF BOURGUIGNON

A velvet-smooth stew for your most decadent weeknight. This French classic got the Juicy Marbles treatment—slow-simmered ‘beefy’ chunks, wine-reduced gravy, and baby mushrooms that melt on the tongue. All sous-vide finished and ready to romance your microwave. No knives, no prep, no beef — just rich, full-bodied comfort for two, plated in minutes and Mr. Marbles–approved.



## TRUE TO THE ICONIC RECIPE

Made with fork-tender chunks of our signature steak, whole mushrooms, and pearl onions in a full-bodied red wine gravy.



## SLOW-COOKED FLAVOR WITHOUT THE WAIT

A decadent meal for two — minus the prep, dishes, and long cook times. Full-bodied sauce, tender chunks, and 22g of protein in under 10 minutes.



PACKAGING INFO	
CU Net Weight	500 g
CU/CS	5
CS Net Weight	2500 g
Pallet capacity	1300
Refrigerated shelf life	30 days (+4 °C - +8 °C)



## INGREDIENTS

Water, Plant-Based Meat (30%), Button Mushrooms (8%), Red Wine (**Sulphites**) (6,5%), Onion, Carrot, Pickled Onions (2,5%), Acidity Regulator, Sweetener, Antioxidant (**Sulphites**), Sunflower Oil, Shallot, **Soy** Sauce (2%), Rice Starch, Spices, Tomato Paste, Flavourings, Sugar, Salt.

## NUTRITION FACTS PER 100 g

Energy Value 392 kJ / 94 kcal, Fat 4,8 g (of which saturated fat 0,7 g), Carbohydrate 5,6 g (of which sugars 2,2 g), Dietary Fiber 1,7 g, Protein 5,8 g, Salt 1,4 g

# TENDERLINGS

Meet Tenderlings: succulent shards of our mythic whole-cut loin, splintered by lightning and sent to bless your skillet. Same marbled sorcery, now in juicy bite-sized fragments built to chase chaos from your kitchen. They sear like golden dreams, guzzle sauces like thirsty poets, and conjure dinner from the ruins of your willpower. From bubbling stews to lazy stir-fries to midnight munchathons, they're always down.



## SAME LEGENDARY BASE, NEW FORMATS

Crafted from our Whole-Cut Loin recipe, but reimagined in versatile chunks and seasoned with bold, global flavours.



## FAST, FLEXIBLE, AND FUSS-FREE

From sizzling stir-fries to hearty wraps and saucy mains, Tenderlings adapt to any cuisine or craving with ease.

PACKAGING INFO	
CU Net Weight	200 g
CU/CS	4
CS Net Weight	800 g
Pallet capacity	432
Refrigerated shelf life	21 days (+4 °C - +8 °C)

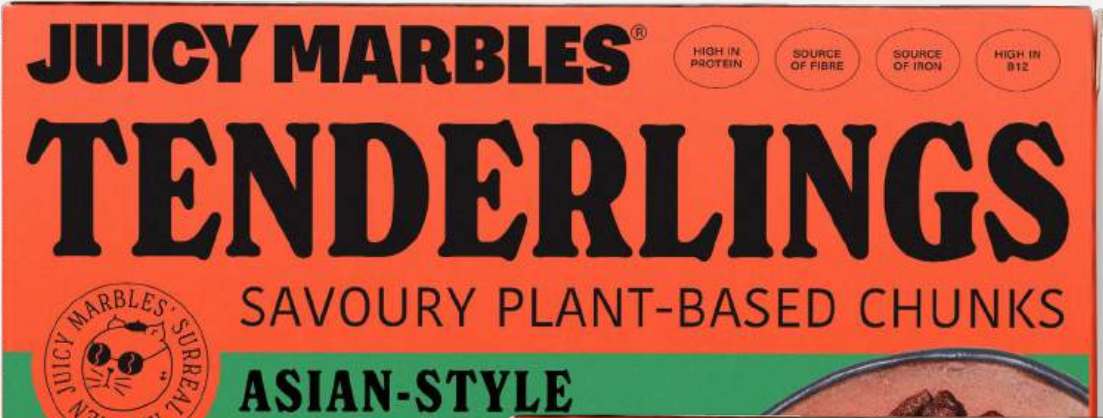


## INGREDIENTS

Water, **Soy Protein Concentrate (27%)**, Sunflower Oil, Natural Flavours, Red Beet Juice Concentrate, Thickeners (Carrageenan, Methylcellulose), Vitamin B12

## NUTRITION FACTS PER 100 g

Energy Value **899 kJ / 215 kcal**, Fat **13,9 g** (of which saturated fat **1,5 g**), Carbohydrate **2,8 g** (of which sugars **0,9 g**), Dietary Fiber **5,4 g**, Protein **17,4 g**, Salt **0,7 g**, Iron **4,3 mg**(26% RI), Vitamin B12 **1,12 µg** (50% RI)



# The full Juicy Marbles lineup

PRODUCT	DESCRIPTION	LINE	FLAVOUR(S)	UNIT WEIGHT	UNITS PER CASE
Thick-Cut Filet	Tender plant-based steak	Marbels' Signatures	Beef-ish	2 × 113 g 18 × 113 g	4 × 2-pack (2 × 113 g) 1 × 18-pack (18 × 113 g)
Whole-cut Loin	Tender plant-based muscle	Marbels' Signatures	Beef-ish	756 g	3 x 756
Baby Ribs	Succulent plant-based ribs	Marbels' Signatures	Pork-ish	350 g	4 x 350 g
Meaty Meaty	Tender plant-based protein	Marbels' Signatures	Pork-ish, Lamb-ish	180 g	4 x 180
Umami Burger	High-protein whole-food patty	Surreal Pantry	Original, Spinach and herbs, Smokey Onion, Paprika	200 g	8 x 200 g
Kinda Cod	Flaky plant-based fish filet	Juicy Marbles & Friends	Cod-ish	200 g	7 x 200 g
Kinda Salmon	Tender plant-based fish filet	Juicy Marbles & Friends	Salmon-ish with pink pepper and lemon	200 g	7 x 200 g
Tenderlings	Savoury plant-based chunks	Marbles' Weeknight Heroes	Beef-ish with different styles (Greek, Korean, Asian, Mexican, Kebab)	200 g	4 x 200 g
Beef Bourguignon	Fancy plant-based ready meal	Marbles' Weeknight Heroes	Beef-ish	500 g	5 x 500 g



# Time to make shelves a little juicier

**HUNGRY FOR MORE? LET'S TALK**

**SALES@JUICYMARBLES.COM**

